



VACANCY ANNOUNCEMENT

Position: Junior Content Marketing Executive – 6 months Contract

Job Description:

- Maintain Website content, Facebook & Social sites to ensure it is all up to date and accurate
- Help to promote content across social networks including email / newsletter distribution.
- Editorial requirements include basic SEO understanding, content categorization and structure, content development, distribution and measurement.
- Ensure all content produced matches the mood and tone of various consumers.

Job Requirement:

- At least 1 year experience creating content for the web and growing a social audience
- Editorial mindset that seeks to understand what audiences consume
- Experience creating and managing content across a range of platforms
- Ability to work well under pressure and to tight deadlines
- Ability to multi-task
- AI + Photoshop Skill would be a bonus

Salary: Will be discussed more details in the interview